

3rd Annual Community Resilience Conference
Building Domains of Resilience

SPONSORSHIP OPPORTUNITIES

2024

Erie Coalition for a Trauma-Informed Community

C/O: Achievement Center of LECOM Health
4950 W 23rd St, #100
Erie, PA 16506

Contact: Nicole Platz
NicolePlatz@AchievementCtr.Org



About Us

ECTIC's History

The Coalition was formed in 2017 to enhance resiliency and reduce the impact of trauma in Erie County, Pennsylvania. ECTIC is comprised of concerned citizens as well as individuals representing local faith-based organizations, service providers, businesses, schools, person-serving systems, and community centers.

Coalition members operate based on the belief that trauma has a profound impact on the individual and community and that a trauma-informed community can help rebuild the foundation of its residents to overcome the past, thrive in the present, and face the uncertain future with renewed confidence.

OUR MISSION

We exist to create a bridge to healing by building a supportive, connected community dedicated to enhancing resiliency and reducing the impact of trauma.

OUR VISION

Erie will be a trauma informed and responsive community committed to creating a culture of hope and safety.





2024

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The goal of the annual Community Resilience Conference is to offer practical, immediately applicable tools, as well as provide inspiration and encouragement to those working in the helping professions, trauma survivors, concerned community members, and youth and families. This year's theme is **Building Domains for Resilience: *Perspective. Purpose. Relationship. Wellness.***

The conference will be held [virtually](#) on Friday, March 1, 2024, and [Allison Massari](#) will give our Keynote Address live!

ECTIC has a strong following and digital presence, including outreach and engagement with our website and Facebook page. We expect over 500 conference attendees. All sponsorship opportunities include the benefit to promote your company.

We invite you to partner with us! **To receive full promotional benefits, the sponsorship agreement must be received by January 31, 2024.**

This conference is held in partnership with our planning committee organizations with the support of:



2024 SPONSORSHIP LEVELS

PLATINUM SPONSOR

\$1,000

- (6) Participant registrations with or without Continuing Education Credits included
- 30-second video in preshow (video supplied by sponsor)
- Option to provide opening remarks for breakout sessions
- Marketing materials on ECTIC's website – available to over 500+ attendees and the community at large
- Logo featured on community-facing promotional items including digital billboards
- Logo featured on ECTIC's Conference landing page with a link to your company's website
- Dedicated posts via ECTIC's Facebook page (1,322 followers)

GOLD SPONSOR

\$750

- (4) Participant registrations with or without Continuing Education Credits included
- Option to provide welcoming remarks and introductions for breakout sessions
- Marketing materials on ECTIC's website – available to over 500+ attendees and the community at large
- Logo featured on ECTIC's Conference landing page with a link to your company's website
- Dedicated posts via ECTIC's Facebook page (1,322 followers)



SILVER SPONSOR

\$250

- (2) Participant registrations with or without Continuing Education Credits included
- Marketing materials on ECTIC's website – available to over 500+ attendees and the community at large
- Logo featured on ECTIC's Conference landing page
- Dedicated posts via ECTIC's Facebook page (1,322 followers)

FRIEND OF ECTIC

\$75

- (1) Participant registration with or without Continuing Education Credits included
- Name, or company name, listed on ECTIC's Conference landing page

To sponsor the Community Resilience Conference, please fill out the sponsorship agreement form and email Nicole Platz, ECTIC Coordinator, at NicolePlatz@AchievementCtr.Org . Call 814-240-8402 with questions.



2024 COMMUNITY RESILIENCE VIRTUAL CONFERENCE

SPONSORSHIP AGREEMENT FORM

To receive full promotional benefits, the sponsorship agreement must be received by January 31, 2024.

Company Name (name as you want it listed in promotional materials)-

Address _____

City _____ State _____ Zip _____

Website _____

Facebook Handle _____

Contact Name _____

Contact Email _____

Contact Phone _____

Platinum Sponsor \$750 - \$1,000

Silver Sponsor \$250

Gold Sponsor \$500

Friend of ECTIC \$25 - \$100

Payment Options:

Enclosed check made payable to Achievement Center or LECOM Health restricted for use by ECTIC for the 2024 Community Resilience Conference

Contact me to pay by phone with debit or credit card

Invoice me

Please return your sponsorship agreement and email your logo to Nicole at NicolePlatz@AchievementCtr.Org .

**All logos should be sent as high-resolution .png file.*

